



## News Release

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### **FRIEZE FRAME**

#### **AT HYATT REGENCY LONDON – THE CHURCHILL**

*London – August 2009:* As the Official Hotel Partner of Frieze Art Fair (15-18 October 2009), Hyatt Regency London – The Churchill is delighted to celebrate its association with this world-renowned contemporary art event.

New for 2009, coinciding with Frieze Art Fair, and in response to the current popularity of Iranian art on the international stage, the luxury five-star hotel in collaboration with leading cultural consultancy, Candlestar, is staging an exhibition of artwork by Iranian artists from 10–24 October 2009 in the hotel lobby. In line with Frieze Art Fair’s focus on today’s most exciting contemporary art, “Iran Unbowed” will present contemporary artists from one of the world’s most vibrant young art scenes. The exhibition will feature a mixture of established Iranian artists, including Abbas Kiarostami and Farideh Lashai; major young talents such as Pooya Aryanpour and Darioush Gharazad as well as two artists whose work has never previously been seen outside Iran. “Iran Unbowed” also coincides with the final exhibition of MOPCAP the Contemporary Art Prize, organised by Candlestar for the London-based charity the Magic of Persia. The MOP CAP exhibition will be held at the Royal College of Art from 15–17 October 2009.

In addition, The Wallace Collection, located moments from Portman Square in the neighbouring Manchester Square, will host 25 new paintings by Damien Hirst including two triptychs, being shown in the UK for the first time. “The Blue Paintings” marks the artist’s return to the solitary practice of painting. Their exhibition at The Wallace Collection, arguably the most intimate national museum in the world, is significant. In contrast to the white walls of a contemporary gallery, Hirst has opted to present these works in a classical context, surrounded by Old Master paintings in the great European tradition at The Wallace Collection.

## **FRIEZE ART FAIR PACKAGE//Page 2**

For art-lovers worldwide and for those wishing to stay in the excellently located Hyatt Regency London - The Churchill, would be crazy not to take advantage of the following package:

- Two entry tickets to Frieze Art Fair on any day from 15–18 October 2009
- Over night stay in a King/Twin room
- Full English breakfast in The Montagu
- A complimentary drink in The Montagu or The Churchill Bar per person for one night

**Rooms start at £235, excluding value added tax, subject to availability.**

Situated in the heart of the West End, yet offering views over the tranquil gardens of Portman Square, as the Official Hotel Partner of Frieze Art Fair, Hyatt Regency London – The Churchill is perfectly placed for this special event held in Regent’s Park, just a 15-minute walk away from this newly revived modern classic. The hotel’s stunning guestrooms offer extreme comfort in elegant surroundings and house the latest technology. Each of the hotel’s suites boasts stylish lounges, luxurious bedrooms and spacious bathrooms with separate showers. Hyatt Regency London – The Churchill is able to offer guests a wonderful array of dining experiences, from mouth-watering British and European comfort foods in The Montagu and the award-winning Italian cuisine at Locanda Locatelli, to a wide range of cocktails, wines and whiskies served in the traditional Churchill Bar.

The Frieze Art Fair package is valid from **12–19 October 2009**, subject to availability. Guests can make a reservation by contacting the hotel directly on +44 20 7486 5800 or emailing

[london.churchill@hyatt.com](mailto:london.churchill@hyatt.com)

For further information about Frieze Art Fair please visit [www.frieze.com](http://www.frieze.com) Held every October, Frieze Art Fair, acknowledged as the UK’s most contemporary art event and one of the world’s most influential art fairs, features works from more than 150 of the most exciting contemporary art galleries in the world. As well as these exhibitors, the fair includes specially commissioned artists’ projects and a critically acclaimed programme of talks.

For further information about “Iran Unbowed”, please contact: Claudia Garuti at [claudia.garuti@candlestar.co.uk](mailto:claudia.garuti@candlestar.co.uk)

For further information about Damian Hirst at The Wallace Collection, please visit [www.wallacecollection.org](http://www.wallacecollection.org)

**About Hyatt Hotels Corporation**

**Hyatt Hotels Corporation**, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company's subsidiaries own, manage or franchise more than 380 hotels and resorts under the *Hyatt*®, *Park Hyatt*®, *Andaz*™, *Grand Hyatt*®, *Hyatt Regency*®, *Hyatt Place*® and *Hyatt Summerfield Suites*™ brand names and have additional locations under development on five continents. **Hyatt Vacation Ownership, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the *Hyatt Vacation Club*® and *Hyatt Residence Club*® brands. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

From the UK reservations for any Hyatt hotel worldwide may be obtained by calling 0845 888 1234 or logging onto [www.hyatt.com](http://www.hyatt.com).

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