

PHOTO LONDON

SOMERSET HOUSE
21-24 MAY 2015

SUPPORTED BY THE LUMA FOUNDATION, AN EXTENSIVE LINE-UP OF COMMISSIONED EXHIBITIONS, LIVE EVENTS AND A PUBLIC INSTALLATION FEATURING LEADING EXPONENTS IN THE FIELD WILL RUN ALONGSIDE THE MAIN GALLERY PROGRAMME WITHIN SOMERSET HOUSE.

PHOTO LONDON'S ACCESSIBLE AND ENTERTAINING PUBLIC PROGRAMME WILL BE OPEN TO ALL WITH AN INTEREST IN THE MEDIUM.

THE ANNUAL PHOTO LONDON FAIR WILL SPEARHEAD THE CAPITAL'S FIRST PHOTO WEEK.

MARCH 2015: With the generous support of the LUMA Foundation, Photo London has commissioned four exhibitions at Somerset House to open concurrently with the fair this May: *Beneath the Surface*, some 200 rarely-shown photographic works from the Victoria and Albert Museum's Photographs Collection; previously unseen large-format platinum prints from Sebastião Salgado's *Genesis* series; the first UK exhibition of Iranian photographer Kāveh Golestān's *Prostitute* series and *The Teaser*, a public lightbox installation to be shown in the courtyard produced by Rut Bles Luxemburg in collaboration with Alexander García Düttmann and Nuno Salgado.

Programmed in spaces ranging from cafés to lecture theatres around the site and beyond, Photo London's lively talks and lectures programme, curated by Professor Francis Hodgson, will feature some two dozen luminaries from the field, including Don McCullin, Sebastião Salgado, Susan Derges, Todd Hido, Mitch Epstein, Rineke Dijkstra, Rankin and Stephen Shore. The programme will also carry a special focus on collecting photography and the issues surrounding it, whether for the individual collector, corporations or major cultural institutions.

Celebrating London's vibrant music scene, the Deadhouse space beneath the courtyard will host four evening events as part of the public programme, in which music photography will be matched to live DJ sets. This programme will include collaborations with YoYo, Just Jam and Rinse FM with imagery from Beth Lesser and disco photographer Bill Bernstein.

Photo London's public programme will also encourage debate on digital photography, Instagram, and the proliferation of the image, under the #PhotoLondon15 hashtag.

Photo London will host several important awards. First among these will be the Photo London Masters Award which will be presented each year in recognition of outstanding achievement in the field of photography. There will also be an award, supported by the John Kobal Foundation, made to the most outstanding emerging photographer to be shown at Photo London. In addition, Photo London will host the Magnum 30/30 award and present the finalists of the LensCulture awards.

The arrival of Photo London has catalysed a city-wide celebration of photography - effectively London's first 'photo week' - which will now include auctions of vintage and contemporary works at Christie's, Sotheby's and Phillips, the Offprint photo book fair at Tate Modern, specially programmed symposia and presentations at the National Portrait Gallery, and linked exhibitions at both museums and commercial galleries throughout the city.

"I am delighted that the LUMA Foundation has been the catalyst for the development of such a rich and varied public programme, featuring an extraordinary journey from the very early days of photography to experiments with possibilities of the form - both in the digital sphere and through collaborations with writers and musicians. I look forward to seeing (and hearing) the results."

MAJA HOFFMAN, PRESIDENT, THE LUMA FOUNDATION

"I should like to thank Maja Hoffmann for her wonderful support. I should also like to pay tribute to the artists, producers and curators whose collective genius runs through our first public programme. Through your efforts we will engage, excite and intrigue a huge number of people - some of whom would run screaming from a conventional art fair. We also hope that the public programme will enthuse many people to start collecting photography. And finally, it is with huge pleasure that I am able to announce that Sebastião Salgado has agreed to become the first Photo London Master of Photography."

MICHAEL BENSON, CO-DIRECTOR, PHOTO LONDON

COMMISSIONED EXHIBITIONS:

VICTORIA AND ALBERT MUSEUM AND PHOTO LONDON: BENEATH THE SURFACE

This selection reflects the exhibition's riverfront location in one of London's most ancient quarters, focussing on images of water, the topography of the city and the people within it. Drawn from a collection that dates back to 1852, these rarely-displayed photographs have been chosen by Martin Barnes, the V&A's Senior Curator of Photographs, and include works by Susan Derges, Nigel Shafran, Sinje Dillenkofer, Stephen Gill, Robert Brownjohn, Victor Prout, Thurston Hopkins and Brassai, among others.

"I am delighted to have the opportunity to share the V&A's collection as part of the first Photo London at Somerset House. Photo London will be an excellent opportunity to show how photography in London and the UK is thriving, through exhibitions, teaching, practice and debate, and increasingly through collecting. The event is already proving to be a catalyst for making the creative connections that the medium and people involved in photography thrive upon."

MARTIN BARNES, SENIOR CURATOR OF PHOTOGRAPHS, VICTORIA AND ALBERT MUSEUM

The exhibition is a Photo London commission, and will be accessible with a Photo London ticket for the duration of the fair. After the fair, tickets for the exhibition can be purchased through Somerset House from 27 March at www.somerset-house.org.uk/visual-arts/beneath-the-surface

Embankment Galleries East, 21 May – 24 August

KĀVEH GOLESTĀN: PROSTITUTE SERIES

The first UK exhibition of the late Iranian documentary photographer's portraits taken between 1975–77 in the Citadel of Shahr e No (New Town), Tehran's red light district, a walled ghetto where 1,500 women lived and worked. The Citadel was set on fire a few weeks before the victory of the revolution in 1979 (with an undisclosed number of residents trapped inside) and then demolished shortly after through an official decree. Golestan's portraits are the last extant photographic record of the residents of the Citadel. Whether ravishing beauties or distressingly abused individuals, Golestan's Prostitute series constitutes one of the most striking visual studies of femaleness produced in Iran.

Curated by Vali Mahlouji.

The exhibition is a Photo London commission, and will be accessible with a Photo London ticket.

Embankment Galleries West, 21–24 May

RUT BLEES LUXEMBURG: THE TEASER

With text by Alexander García Düttmann

Arranged around the public courtyard of Somerset House, 10 lightbox cubes and 20 framed lights will show photographs by Rut Blees Luxemburg that illustrate an urban 'love story' overlaid with text by philosopher Alexander García Düttmann. From 12 pm - 4pm on Saturday 23 May, the installation will become the set for a performance reading of Blees Luxemburg and García Düttmann's collaborative publication *The Academic Year*, in association with SPBH Editions.

The outdoor lightboxes form part of a European outdoor art project by Procur.arte.

Rut Blees Luxemburg: *The Teaser* is part of Photo London's public programme.

Somerset House Courtyard, 21-24 May

TALKS & LECTURES:

Curated by Professor Francis Hodgson, senior photography critic of *The Financial Times*, Photo London's live programme will include conversations with some of the most important practitioners working in the field today, debates on pressing cultural issues with prominent critics and thinkers, and illuminating discussions on the issues surrounding photography collecting for individuals, as well as collections owned by corporations and institutions. Talks and discussions will take place throughout the fair at a number of formal and informal venues, including the Courtauld Lecture Theatre, Somerset House Screening Room and the Fernandez & Wells café.

In addition, the National Portrait Gallery will hold two special evening events on portrait photography on Thursday 21 May and Friday 22 May, both of which will include a critical symposium followed by a presentation by a prominent photographer. As the official media partner, *FT Weekend* will host part of the Photo London talks programme on Saturday 23 May.

Participants in the talks and lectures series are currently slated to include: photographers and artists Don McCullin, Susan Derges, LaToya Ruby Frazier, Rut Blees Luxemburg, Calum Colvin, Nadav Kander, Stephen Shore, Rineke Dijkstra, Idris Khan, Martin Parr, Tom Hunter, Rankin and Sabastião Salgado; gallerists James Hyman and Michael Hoppen; writers /curators David Company and Bill Ewing; curators Quentin Bajac, Martin Barnes, Elisabeth Sussman and Vali Mahlouji; and Tim Marlow, Director of Artistic Programmes at London's Royal Academy. Further details to be confirmed.

Photo London live events are open to Photo London ticket holders only.

MUSIC AND PHOTOGRAPHY:

London's cultural heritage and the links between music and photography are celebrated in a quartet of evening events in the subterranean Deadhouse space beneath the courtyard of Somerset House. Documentary photographs immersed in the worlds of disco, reggae, dancehall, and grime will be projected in the space to the accompaniments of live DJ sets.

The Music & Photography series is part of Photo London's public programme.
8pm - Midnight 21 May, 8pm -11pm 22 -24 May.

SCHEDULE OF EVENTS:

PREVIEW DAY (BY INVITATION ONLY)

Wednesday 20 May, 11am - 9.30pm

PUBLIC DAYS

21 - 22 May, 12pm - 7.30pm

23 - 24 May, 12pm - 6pm

TICKET PRICES

Adult Day Ticket (over 17): £20

Child (4 - 16): £14

Concession: £17

Family Ticket (2 Adults, 2 Kids): £52

Sat and Sun Entry: £29

Groups 10+: £18.20 each

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PHOTO LONDON PARTICIPATING GALLERIES 2015:

Amana (amanasalto / IMA) (Tokyo)

Atlas Gallery (London)

Ayyam Gallery (Beirut, Dubai, London)

Ben Brown Fine Arts (London)

Bernard Quaritch Ltd (London)

Bernheimer (Lucerne, Munich)

Blanca Berlín Galería (Madrid)

Camera Work (Berlin)

Caroline Smulders (Paris)

Christophe Guye Galerie (Zurich)

Crane Kalman (Brighton)

Danziger Gallery (New York)

Edwynn Houk Gallery (New York, Zurich)

Eleven Fine Art (London)

Eric Franck Fine Art (London)

Flowers Gallery (London, New York)

Galerie Les Filles du Calvaire (Paris)

Galerie Lumière des Roses (Paris)

Galerie Pavlova (Berlin)

Galerie Polaris (Paris)

Galerie Thomas Zander (Cologne)

GALLERY FIFTY ONE (Antwerp)

Gazelli Art House (Baku, London)

Grimaldi Gavin (London)

HackelBury Fine Art (London)

HADA Contemporary (London)

Howard Greenberg Gallery (New York)
in camera (Paris)

Ingleby Gallery (Edinburgh)

James Hyman Gallery (London)

Kahmann Gallery (Amsterdam)

Kasher|Potamkin (New York)

La Galerie Particulière (Paris)

Les Douches La Galerie (Paris)

Michael Hoppen Gallery (London)

Michael Reid (Sydney)

Nailya Alexander Gallery (New York)

Paul Kasmin Gallery (New York)

Peter Fetterman Gallery (Santa Monica)

Photo Gallery International (Tokyo)

Pi Artworks (Istanbul, London)

Polka Galerie (Paris)

Purdy Hicks Gallery (London)

Ravestijn Gallery (Amsterdam)

Riflemaker (London)

Robert Hershkowitz (Lindfield, London)

Robert Klein Gallery (Boston)

Robert Morat (Berlin, Hamburg)

Roland Belgrave Vintage Photography (Brighton)

ROSEGALLERY (Santa Monica)

SCHEUBLEIN + BAK (Zurich)

School Gallery / Olivier Castaing (Paris)

Steven Kasher Gallery (New York)

Taka Ishii Gallery (Paris, Tokyo)

Tasveer Gallery (Bangalore)

The Little Black Gallery (London)

The Photographers' Gallery (London)

The Wapping Project Bankside (London)

Timothy Taylor Gallery (London)

Tristan Hoare Gallery (London)

Wilkinson Gallery (London)

Yossi Milo Gallery (New York)

DISCOVERY SECTION:

A.I. (London)

Edel Assanti (London)

G/P Gallery (Tokyo)

Galerie Vanessa Quang (Paris)

IBASHO (Antwerp)

PUG (Oslo)

Roman Road (London)

Tiwani Contemporary (London)

PARTNERS:

MEDIA PARTNER

FT Weekend

PARTNERS

The LUMA Foundation
Somerset House
Legas Delaney
Tom's Kitchen
Ruinart
Bentley
The Art Newspaper
Amana
Artnet
Hotshoe

HOTEL PARTNERS

Belgraves Hotel
Café Royal
citizenM London Bankside
The London EDITION
ME London Hotel
Athenaeum Hotel and Apartments
The Trafalgar Hotel
The Savoy
One Aldwych
Corinthia Hotel London
The Waldorf Hilton
Hospital Club Bedrooms
Rosewood London

PARTICIPATING INSTITUTIONS

National Portrait Gallery
V&A
Whitechapel Gallery
Barbican Art Gallery
The Photographers' Gallery
Institute of Contemporary Arts
Serpentine Sackler Gallery
Science Museum
The Courtauld Institute of Art
Tate Britain
Tate Modern
Imperial War Museum London

SUPPORTERS

Ferdinand and
Wells The Eyes

RESIDENCIES AND PRIZES

Residency
Unlimited John
Kobal prize
Magnum

ABOUT PHOTO LONDON:

The inaugural edition of Photo London will take place in May 2015. As London's first international photography fair, it aims to harness the passionate, growing audience for photography in the city and nurture a new generation of collectors. Photo London is produced by the consultancy and curatorial organisation Candlestar, known for their work with Condé Nast and the Prix Pictet photography award and touring exhibition. Photo London's public programme is supported by the LUMA Foundation.

ABOUT THE LUMA FOUNDATION:

The LUMA Foundation was established in 2004 by Maja Hoffmann to support the activities of independent artists and pioneers, as well as institutions working in the fields of art and photography, publishing, documentary, and multimedia. The foundation specialises in challenging artistic projects combining a particular interest in environmental issues, human rights, education, and culture in the broadest sense.

The LUMA Foundation and LUMA Arles, the executive entity founded in 2014 in support of the project in Arles, are currently developing an experimental cultural centre in the Parc des Ateliers in the city of Arles, France, working with a core group of artistic advisors and the architects Frank Gehry and Annabelle Selldorf. This ambitious project envisions an interdisciplinary centre dedicated to the production of exhibitions and ideas, research, education, and archives and is supported by a growing number of public and private partnerships.

The LUMA Foundation has also supported the International Photography Festival Les Rencontres d'Arles since 2002, in particular the Discovery Award.

ABOUT CANDLESTAR:

Candlestar is a cultural production company led by Michael Benson and Fariba Farshad that works across many art forms from fine art to fashion and which specialises in photography-related initiatives. Founded in 2003 and based in Somerset House, Candlestar has been instrumental in the creation and direction of the Prix Pictet photography award and touring exhibition, and has curated over 50 exhibitions worldwide in the past five years. Candlestar have strong ties of many years standing within the field of arts education and recently played a key role in the development of London's Condé Nast College of Fashion and Design.

ABOUT SOMERSET HOUSE:

A unique part of the London cultural scene, Somerset House is an historic building where surprising and original work comes to life.

From its 18th century origins, Somerset House has been a centre for debate and discussion - an intellectual powerhouse for the nation. Somerset House is today a key cultural destination in London in which to experience a broad range of artistic activity, engage with artists, designers and makers and be a part of a major creative forum – an environment that is relaxed, welcoming to all and inspirational to visit while providing a stimulating workplace for the cultural and creative industries.

Since its opening in 2000, Somerset House has built up a distinctive outdoor public programme including Skate, concerts, an open-air film season and a diverse range of temporary exhibitions throughout the site focusing on contemporary culture, with an extensive learning programme attached.

It is now the home of London Fashion Week in February and September each year and probably the biggest community of creative organisations in London including the The Courtauld Gallery and Institute of Art, King's College London Cultural Institute and over 100 other creative businesses.

We currently attract approximately 2.5 million visitors every year.